

ABOUT US

Like many of the best ideas, National CleanUp Day was more of a slow trickle than a sudden thunderclap. Our origins begin high in the mountains and at the beach. Steve Jewett, an avid hiker and climber, gradually became aware of trash on his favorite trails. He and his hiking partner, Bill Willoughby began to pick up items like cigarette butts, candy wrappers, and water bottle caps on their hikes together; at first just picking up what they could fit in their pockets and later carrying a bag with them.

There was still the problem of trash they didn't want to touch with their bare hands, so one day Steve started trying out various types of barbecue tongs. Steve and Bill started to make a game of it; Bill would spot the trash and Steve would pick it up. If Bill missed a piece, Steve would point it out with a very loud, "You missed one!" They were having fun, and other hikers on the trail noticed and wanted to join in too!

END PLASTIC POLLUTION

Plastic pollution has increased over the last 30 years and now presents as a global problem that requires collective action to solve. Plastic has become so abundant it is constantly all around us — in our homes, schools, workplaces, and even our natural spaces.

Currently, only 9% of plastic all plastic consumed is being recycled, with the rest ending up in landfills or the environment.

Plastic's chemical composition makes it unable to fully decompose, causing pollution to build up and creating problems for our planet and human health. If we keep using plastic at this rate, our planet will suffer.

SIGN THE PETITION CALLING FOR A GLOBAL PLASTICS TREATY

Our world needs to come together to curb our use of plastics. Sign the petition and share with others.



Designed by Amy Smith
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JOIN US FOR



On September 16



On September 16



CLEANUP SUPPLIES

- TRASH BAGS OR BUCKETS
- TRASH GRABBERS
- FIRST AID KIT
- GLOVES
- HAND SANITIZER
- WATER/ SNACKS



CLEANUP SAFETY

- Safety is key. Two people make a team! Wear gloves, and closed toe shoes.
- Bring a hat, sunscreen & reusable water bottle.
- Keep the environment safe.
- Vegetation is sensitive and wildlife is best kept wild.

REMOVE

- Trash and Litter (Anything created by humans)
- Recyclables

LEAVE

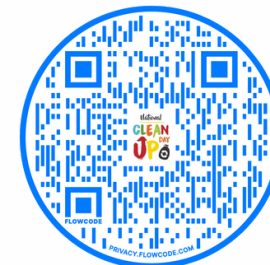
- Nature & Historical Items
- Homeless Encampments
- Dead Animals
- Syringes, needles, and other hazardous materials.



SHARE!



Study after study shows the highest indicator that someone will pick up litter is if they witness someone else picking up litter. That's because peer group norms are more powerful than incentives, and together, they can provide impressive behavioral change..



Post results and pics